



Ardabil tourism potentials

Demand for investment in Ardabil's tourism sector has increased, according to the governor general of Iran's northwestern Ardabil Province. In a meeting with Masoud Panahi, Chairman of the Iran Tourism Development Corporation Seyyed Hamed Ameli emphasized the importance of seizing the opportunity presented by the "Ardabil 2023" tourism event to attract foreign visitors to the province. He underscored the substantial responsibility bestowed upon them by the event and stressed the need to maximize the potential it offers.

Tabriz Municipality Museum Palace, a spectacular site to visit



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Tabriz, the capital city of the northwestern province of East Azarbaijan, has many historical attractions, each of which has a story hidden in its heart. It is one of the most spectacular buildings of this city that has lots of interesting works. Today we are going on a trip to this great city. But before we start, let's see why Tabriz Municipality Palace is a worthy destination, and why you should put it in your travel plans: Firstly, it is one of the most attractive and spectacular sites of Tabriz. Secondly, the architecture of the mansion is amazing in its own way, and if viewed from above, it looks like a flying eagle.

General information

Tabriz Municipality Museum is located inside a palace which dates back to 1939. The building was used as the main municipal office of Tabriz until 2007, when a ceremony was held on the occasion of the 100th anniversary of the establishment of the first municipality in Iran. It was then that this mansion was turned into a museum, tappersia.com reported. Entering the museum, one will see many objects belonging to the first municipality of Tabriz. There are valuable artifacts and documents reflecting the art and culture of the people who lived in the city. A part of the museum is in the basement of the building. The museum has several halls showcasing various objects such as old cameras, carpets and calligraphy works. The Tabriz Municipality Museum, which is the second municipality museum of the world, after the one in China, was registered on Iran's National Heritage List in 1998.

Palace of Municipality

As one of the beautiful and spectacular buildings of Tabriz, the Municipality Palace was built on ruins in an abandoned cemetery, from 1935 to 1939. The project was carried out under the supervision of German engineers. This mansion served as the city's

municipality since the beginning of its construction. It has a clock tower, which is 31 meters high. Every 15 minutes the clock rings rhythmically.

The clock of the building, which stands out in the central part of the city, is similar to that of the Big Ben in London. The exterior and interior parts of the building, along with its courtyard and garden, are very attractive for many tourists. They will immerse visitors in a nostalgic and pleasant feeling. The exterior of the building is carved out of stone, and its design is similar to a flying eagle. There is a beautiful and clean environment in the southern part of this museum palace, with colorful flowers, trees, and a blue pool. The roof of the mansion is decorated with traditional Iranian motifs.

Sections

The museum has several halls, each of which showcases a specific group of objects and documents. You can start your visit from the basement, which hosts the ticket office, the shoe museum, and the fire station museum. From the distant past, shoes produced in Tabriz have been famous for high quality. This section of the museum displays shoes made with basic equipment.

Fire Station Hall

The first fire department of the country was established in Tabriz. In this section, you will become familiar with old fire-fighting equipment and how they worked.

Hall of Old Cameras

In this section, you will learn about the development process of cameras during the past 150 years. Most of these cameras were donated to the museum by Mohammad Ali Jadid al-Salam, a famous photographer and collector.

Document Hall

A number of historically significant books, manuscripts, docu-

ments and objects, as well as letters written by the past mayors of Tabriz, are on display in the Document Hall of the museum. There are also some pictures that narrate the contemporary history of Tabriz.

Martyrs' Hall

This section hosts photos and manuscripts of some martyrs, as well as documents showing how the Azarbaijani people resisted during the eight-year Iran-Iraq war.

Sound Hall

The Sound Hall showcases a private and personal collection of an artist, Hossein Sajedi. In addition, one can see various types of national, indigenous, and classical musical instruments, including tar, dotar and setar. This section also features various types of bells and percussions, old radios, old telephones, and other sound-related devices.

Hall of Wisdom

In the Hall of Wisdom, photographs and works of three famous figures of Tabriz, Allameh Amini, Allameh Tabatabai, and Allameh Jafari, are on display. All of them were active in the fields of mysticism, wisdom, and philosophy.

Printing Hall

This section features the first printing tools which were used in the country. It introduces the city of Tabriz as the cradle of printing in Iran.

Carpet Hall

On the second floor, there is the Carpet Hall, which is known as the most unique part of the palace. Handmade and exquisite Persian carpets are on display. Each of these carpets has a name and descriptive tag. The artworks of this hall are about 110 years old. The ninth mayor of Tabriz, Arfa al-Molk, ordered the weaving of glorious carpets, 12 of which are displayed in this section.

Iran to take part in 8th annual Istanbul Fellowship



The eighth edition of the International Istanbul Publishing Fellowship Program, which gathers professionals from around the world in Istanbul every year, is set to begin Tuesday with the presence of Iranian publishers, announced an Iranian publisher. Reza Hajiabadi added that Iran's participation will strengthen the status of Iranian publishers in international arena, IBNA wrote. According to him, the display of Iran's written culture in the international arena and showing the importance of copyright for domestic publishing, as well as the introduction of newly published books, are among Iran's programs in the Turkish event.

The event is scheduled last until June 8 and will bring together 410 publishers from 66 countries to the Rami Library. Organized by the Turkish Printing and Publishing Professional Association with support from the Ministry of Culture and Tourism and Anadolu Agency as a global communication partner. Under the auspices of the Governorship of Istanbul - Uzbekistan - known for its rich heritage and vibrant traditions, will take center stage at the festival. The program will feature a series of special sessions on Uzbekistan, including music screenings, while Uzbekistan will participate as the country with the highest number of broadcasters at this year's

festival. Distinguished experts will deliver speeches on various topics, including New Themes and Trends of Publishing in Türkiye, New Agendas in the World Publishing Market, How Latin American Literature Found Global Recognition and Publishing in Hard Times - The Journey of Refugee Publishers. Additionally, the organizing committee aims to facilitate more than 2,500 one-on-one meetings during the program. The program promises to be a landmark event that celebrates the vibrant diversity of the publishing world while providing a platform for forging significant partnerships.

Iranian film 'Punch Drunk' awarded in Russian festival

The Iranian film 'Punch Drunk', directed by Adel Tabrizi, won the Best Screenplay Award at the 16th Cheboksary International Film Festival in Russia. The statement of the judging panel in this festival states that the film is a represen-

tation of Iranian cinema that has successfully maintained a balance between comedy and tragedy, ILNA wrote. Adel Tabrizi dedicated his award to Fereshteh Kaviani, the veteran actress of Iranian cinema. The international distri-

buton of this film is being carried out by Madakto Pictures, under the management of Mohammad Towrivarian.

The film has already taken part at the 40th Milano International FICTS Fest where it received an honorable mention. "In 1996, Mahtab lives in Tehran along with her 10-year-old child, Erfan. She has been divorced from her husband, Morteza, who is in jail. Mahtab has enrolled her child in a karate class so that he does not end up like his father as far as his character is concerned. Erfan's only interest is cinema and could not care less about sports. Hassan Khoshnood, the tough and serious karate instructor with his dictatorial methods causes Erfan to, one day, run away from the karate academy in the middle of the film reads.

